

# Overcoming Driver Dissatisfaction With Personalized, Hands-On Training.

**Retaining good, experienced drivers is one of the main industry challenges. In order to thrive, companies need to keep and attract experienced drivers, regardless of management's best intentions; however, this can be a seemingly impossible task.**

Our team has been entrenched in the commercial auto industry since 1995, so we truly understand the complexity you face to not only retain your drivers, but also ensure they feel appreciated and safe.



A THIRD-PARTY ADMINISTRATOR

# Driver1st Program Planning

## Step 1: Evaluation.

We begin by evaluating your company and reviewing data about former drivers, as well as any contributing factors that may lead to driver dissatisfaction. We also evaluate driver referral and incentive programs, as well as frontline personnel bonus programs.

## Step 2: Program Setup.

Findings are communicated to management, and we work with management to craft a personalized action plan that will lead to increased driver retention.

## Step 3: Training and Communication.

The program is introduced to employees through a series of seminars. The company's progress and activities are closely monitored.

Ongoing communication to drivers and their families is offered, mentoring and developing a support structure that ensures drivers know their value to the organization.

**Driver1st® is available to all our clients in the transportation industry.**

### NEWS > ARTICLES

**For additional insights, check out our Transportation topic-driven articles in the News section of our site.**

## In It With You.

**Our experts are committed to working with you every step of the way to measure results and help you adapt to ever-changing conditions.**

**MOVE  
FORWARD  
FEARLESSLY®**



**MOVE  
FORWARD  
FEARLESSLY®**

# Never A Blind Spot.

Move past risk with tailored risk and claims management solutions and support from dedicated experts.

## CONTACT JEFF FOR QUESTIONS REGARDING OUR DRIVER1ST PROGRAM



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Move Forward Fearlessly  
with tailored tools,  
services and more.**

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